

Message Text

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PAGE 01 TEGUCI 04102 251924Z

71

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 (ISO) W

----- 129828

R 251510Z AUG 76

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4291

UNCLAS TEGUCIGALPA 4102

E.O. 11652: N/A

TAGS: BEXP, HO

SUBJ: WTDR/FTI

REF: USDOC 12407

1. HONDURAS 2. CNTRY CODE: 215 SER. NO: 0050100

4. DISTRIBUIDORA DE PUBLICACIONES, S. DE R.L.

5. P.O. BOX 402; 2 AVENIDA 513, BARRIO ABAJO

6. TEGUCIGALPA, HONDURAS

7. ESTABL: ,0965 8. EMPL: 16 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 08/76

13A. 27210XX PERIODICALS, NEWSPAPERS, MAGAZINES, ETC.

14. CONTACT: MARIA DE MOLE, TITLE: MGR.

15. CABLE: DISTRPUL 16. TELEX: NONE 17. TEL: 228100

18. FINANCIAL REFS: BANCO DE EL AHORRO HONDURENO, S.A. TEGUCIGALPA.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEGUCI 04102 251924Z

19. TRADE REFS: CHAMBER OF COMMERCE, EDIFICIO BARJUM, TEGUCIGALPA.

20. REPRESENTATIVE FOR TIME-LIFE INTERNATIONAL DE MEJICO, S.A.

MEXICO, D.F. (MAGAZINES); READER'S DIGEST DE MEXICO,

MEXICO, D.F. (MAGAZINES); SENAL PUBLICATIONS INC.

MEXICO, D.F. (MAGAZINES); EDITORIAL DEL CARIBE, INC.,

CARACAS VENEZUELA.

21. THIS FIRM OPERATES THE PRINCIPAL AGENCY FOR DISTRIBUTION IN HONDURAS OF THE MOST IMPORTANT FOREIGN MAGAZINES. THE PRINCIPAL OWNER, MR. JOSE MOLE, DIED AND HIS WIDOW BECAME THE NEW MANAGER. THE FIRM IS LOCATED IN AN OLD BUT ADEQUATE BUILDING NEAR THE COMMERCIAL CENTER OF TEGUCIGALPA. THE FIRMS SELLS ITS PRODUCTS TO BOOKSTORES AND TO MORE THAN 225 STREET VENDORS. LOCAL BANKING CIRCLES REPORT GOOD REPUTATION FOR THIS FIRM WHICH IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: M.T. KROMHOUT.

BARTCH

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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